## Advantages

✪ **Positive advertisement perception due to rewards**

✪ **Customers find their offers and will be directly led there**

✪ **Further customer contact:**

- Product-/shop information in the app
- Your advertisement message in the overview e-mail

✪ **High conversion rate from visitor to client\***

✪ **Precise use: locally and nationally**

✪ **Extensive statistical reports**

*high chances of purchase\**

\* 20 % (fashion) - 95 % (supermarket) of all store visitors buy something!

In comparison: In an online-shop the conversion rate is often below 2%.

## Contact

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### Ask for further information:

phone:  +49 7851 6188 290
e-mail:  info@scanmiles.net

*more information: www.scanmiles.net/offer*

presented by

powered by

**my**net**fair**

# scan miles
Interesse wird belohnt

## New Offers, New Customers

## Mobile Sales Support at the Point of Sale

## How does it work

⭐ **download app**

⭐ **select store**

⭐ **spot offers, scan and collect scanmiles**

⭐ **additional scanmiles with special offers**

⭐ **redeem scanmiles into**

coupons

rewards

donations

### Advantages for the customer

· Discovering new offers
· Rewards even without purchase
· Monthly chance to win 25,000 €
· Scanning can be integrated in your every day routines

## Join with 3 steps

**1.** **Registration on scanmiles.net**

**2.** **Reward check-in**

**Provide information** where to find the check-in code, so that the customer will find it

**2.** **Reward product scan**

**Select where products should be scanned,** i.e. certain ZIP-code areas or retail chains

**3.** **Determine on**

· **the budget:** If it is used up the promotion deal automatically ends

· **value per check-in/unique scan,** provided: the higher the value, the higher the incentive

· **advertising message** to be shown in the app and the confirmation e-mail; it can always be changed during the promotion deal

After the first registration you will receive a welcome package with all necessary documents. You will also receive regular reports with detailed statistics to all scans.

## Examples

**scanmiles generates attention for:**

✪ **product introductions / re-listing various products**

✪ **new marketing messages (i.e. improved recipe, now sustainable, traceability, positive reviews, product of the year)**

✪ **new stores, bars, cafés, restaurants etc.**

### Who can collect scanmiles?

Smartphone users (currently iPhone and Android)

In Germany there are 15 million smartphones already active, with use continuing to increase.